The meeting began with **Agenda Item 4**, a report from the League Communications Subcommittee.

**REPORT FROM LEAGUE COMMUNICATIONS SUBCOMMITTEE**

President Doug Von Gausig recognized League Communication and Education Director Matt Lore and League Legislative Director Renè Guillen, to report on the Communications Subcommittee. Mr. Lore reviewed the intent of the League’s Arizona Cities @ Work Campaign and updated the Executive Committee on the progress of the campaign since May. Mr. Lore and Mr. Guillen informed the committee that Arizona Cities @ Work Campaign presentations were given during the League’s annual summer legislative tours. Over the course of the summer, League staff traveled to various communities to give updates on the legislative session and introduce communities to the AZ Cities @ Work Campaign. Mr. Lore also discussed upcoming events for the campaign, including Cities and Towns Week, which will take place October 20 – 26.
League President Doug Von Gausig called the meeting to order at 12:15 p.m. He drew attention to the positive focus of the Arizona Cities @ Work Campaign and thanked League Staff, Communications Subcommittee and Ideas Collide for their continued efforts on the campaign.

1. REVIEW AND ADOPTION OF MINUTES

Move to approve minutes of May 10, 2013 Executive Committee meeting and June 13, 2013 Special Executive Committee Meeting as presented: Mayor Bob Rivera; second: Mayor Scott Smith. Vote: unanimous.

2. REPORT ON LEGISLATIVE TOUR/ LEAGUE OUTREACH; LEGISLATIVE ISSUES

League President Von Gausig recognized League Legislative Director Renè Guillen, to report on the legislative tour and outreach. Mr. Guillen reported that the League had visited 14 cities and towns during the annual legislative recap tour. He noted that although there were 14 specific stops on the tour, a number of additional municipalities attended the presentations, including the Greater Arizona Mayor’s Association and the Tri-City Council. Mr. Guillen remarked that there were two specific issues from the legislative session that were prevalently discussed during the tours: transaction privilege tax and Public Safety Personnel Retirement System.

Mr. Guillen noted that in the upcoming legislative session, possible issues that could be facing cities and towns are the Marketplace Fairness Act and budget transparency.

3. MAYORS – BUSINESS ROUNDTABLE

League President Von Gausig recognized League Vice President Mayor Mark Mitchell, to report on the business roundtable. He noted that Mayor Mitchell had been working closely with business leaders throughout Arizona. Mayor Mitchell said that CEOs of businesses are often disconnected from government relations. The idea was to create a roundtable to communicate with CEOs directly and create a partnership between businesses and local governments.

Mayor Mitchell stated that the purpose of the roundtable was to create dialogue with CEOs on upcoming legislative issues and work together. This group will be comprised of mayors and business leaders meeting twice a year. Other mayors commended the idea, citing the importance of being proactive by creating a presentation for those CEOs, which will showcase all the successes of Arizona cities and towns. Mayor Mitchell then asked the members of the Executive Committee to send in any recommendations for other businesses not already listed or for ideas on the business roundtable.

4. REPORT FROM LEAGUE COMMUNICATIONS SUBCOMMITTEE

(see above)
5. RECOGNITION OF OUTGOING EXECUTIVE COMMITTEE MEMBER

President Von Gausig read the Resolution of Appreciation to John Salem, former mayor of Kingman. He recognized him for his work as a mayor and member of the Executive Committee and Communications Subcommittee. A motion was made by Mayor Marie Lopez Rogers and was seconded by Mayor Tom Schoaf. The resolution of appreciation passed unanimously.

6. EXECUTIVE SESSION: EXECUTIVE DIRECTOR EVALUATION

The committee moved to convene in executive session to conduct the annual evaluation of Executive Director Ken Strobeck: Mayor Tom Schoaf; second: Mayor Rick Mueller.

Seeing no further business, President Von Gausig adjourned the meeting at 2:30 p.m.