



SAMPLE SOCIAL MEDIA MESSAGING

Cities and Towns Week 2018

TWITTER

October 21-27 is AZ Cities & Towns Week! Find out how your city is working for you. **#AZCityWeek**

They say a city never sleeps. Thanks to Arizona's cities & towns, that has never been so true. **#AZCityWeek**

Day in and out, sun up to sun down – Arizona's cities and towns are working for you. **#AZCityWeek**

Arizona Cities & Towns Week is marking its 17th year. Help us celebrate! **#AZCityWeek**

AZ Cities Fun Fact: 79% of Arizonans live in an incorporated city or town. <http://azcitieswork.com/economic-impact/>
#AZCitiesWork #AZCityWeek

Did you know? Your local planning & zoning dept. is responsible for directing growth in your city or town. **#AZCityWeek**

Municipal water quality specialists make sure your town's water meets every state and federal standard, so you know it's safe. **#AZCityWeek**

Cities & towns plan, budget, build & maintain roads so you can get to school or work, safely, every day.
<https://www.youtube.com/watch?v=g6LSQyVY7S0> **#AZCityWeek**

Cities & Towns ensure safety, protection, well-being, convenience and enrichment for all citizens to live, work & play.
#AZCityWeek

Cities and towns keep business at work, libraries open, traffic lights blinking, clean water flowing and much more.
#AZCityWeek

Cities and towns are working for you – 24/7, 365 days a year. Learn more about your city or town services:
<http://azcitieswork.com/municipal-services/>

Find out how your Arizona city or town is working for you: <https://www.youtube.com/watch?v=hrRp0XXvLJE>

Economic Development in your city is possible when state and local governments work together to develop conditions for the best economic impact. **#AZCityWeek**

Your town library and librarians provide information and knowledge just a book away. **#AZCityWeek**

FACEBOOK

October 21-27 is AZ Cities & Towns Week! What is your favorite thing about our city? **#AZCityWeek**

If you've brushed your teeth, taken a shower, washed your hands or enjoyed a glass of water today, you have your municipal water quality specialist to thank. City water specialists ensure that our water meets every state and federal standard, so you know it's safe.

We'll get you there, safely and efficiently. Cities and towns plan, build and maintain an effective street, road and transportation system that provides citizens and businesses access and mobility: <https://www.youtube.com/watch?v=g6LSQyVY7S0>.

What is your favorite business in our city? The staff in our economic development department works closely with area businesses to provide solutions. They also ensure their transition to starting, running, expanding and relocating a business within our city is a smooth and successful process.

It's a dirty job, but somebody's got to do it. One of the many services offered by city and town public works departments is recycling and trash pickup. While it may not be the first service that comes to mind, it is arguably one of the most important. <http://azcitieswork.com/municipal-services/>

Do you have a city park that you love to visit? Whether you're looking for an urban oasis, place to play ball or a playground for the kids to climb on, cities and towns provide parks and facilities that allow you to recreate and enjoy Arizona's beautiful weather.

When you woke up this morning, you probably took a shower, set out your recycling bin or drove to work on a safely paved street with working stop lights. Maybe this afternoon you'll hit up a town park to enjoy the beautiful weather with your kids or check out a book at the city library. This evening, you can sleep assured knowing that police, fire and safety services would be there if you needed. Cities and towns are always working – from sun up to sun down.

Meet our City Manager! Did you know that of Arizona's 91 cities and towns, 86 of them operate under a council-manager form of government?

Can you guess the population of our city? Arizona's cities and towns vary in population from the large city of Phoenix at 1.4 million residents, to the small town of Winkelman, with 353 residents. <http://azcitieswork.com/city-facts/interesting-facts/>

They say a city never sleeps, and thanks to Arizona's cities and towns, that has never been so true. <http://www.youtube.com/watch?v=hrRp0XXvLJE> **#AZCityWeek**

Cities and towns ensure safety all hours of the day. Fire Departments provide a host of emergency services, including medical services, response to fires and water rescues, to name a few. Police Departments work with the public to enforce laws, preserve the peace, and provide a safe environment to call home.

Meet our Planning and Zoning Commission! A city's local planning and zoning department is responsible for directing growth in a way that preserves, protects and sustains our community's history, culture and traditions.

Meet our city clerk! Municipal clerks perform some of the most important tasks in a city or town. A municipal clerk ensures that citizens can participate in elections, request copies of public documents, learn about the proceedings of their city and town council, understand the history of their community, and feel confident that the day-to-day work of a city or town is done with professionalism and care. Learn more about municipal clerks: <http://azcitieswork.com/az-municipal-clerks/>



INSTAGRAM SUGGESTIONS

- Highlight a different city/town employee or volunteer each day with a photo and brief bio
- Post historical photos of your city/town each day throughout the week #AZCityThrowback
- Post a photo of your city or town hall and share some facts about your city hall #AZCityHallTour
- Highlight a different city/town department each day with a photo and brief description of what each department does
- Post photos of your mayor or city council members
- Post photos of “behind-the-scenes” happenings at your city or town throughout the week
- Ask residents to share photos of their favorite place in your city or town, tag it with #AZCityWeek and your city/town hashtag of choice

Be Sure to use the hashtag #AZCityWeek and tag the League and Arizona Cities @ Work!

Twitter - @AZCities / @AZCitiesWork

Instagram - @AZCities

Facebook – AZCitiesWork