


2019 LEAGUE ANNUAL CONFERENCE

Tucson | August 20-23



League of Arizona

Cities AND Towns

WWW.AZLEAGUE.ORG

CONFERENCE SPONSORSHIP OPPORTUNITIES

SPONSOR THE 2019 LEAGUE ANNUAL CONFERENCE

The 2019 League Annual Conference will be held at the JW Marriott Starr Pass Resort in Tucson, AZ, August 20-23. The Annual Conference is the League's signature event, a four-day meeting bringing together more than 1,000 Arizona mayors, councilmembers, appointed officials and guests. The Annual Conference allows members and other municipal officials to share experiences and discuss current local, regional and national trends affecting their communities.



Sponsorship of the conference allows you to:

- Reach more than 1,000 elected officials and guests at one conference
- Increase visibility for your company
- Participate in conference events
- Develop and maintain contacts with elected officials and municipal staff

Your financial assistance through sponsorship of the conference permits the League of Arizona Cities and Towns to keep expenses affordable for even the smallest Arizona municipalities. In addition, our range of participation levels provides your organization with flexible opportunities to support important conference events - along with optimum visibility and name recognition for your organization.

Levels of Sponsorship:

Platinum
\$10,000

Gold
\$8,000

Silver
\$5,000

Bronze
\$2,500

For detailed information on the sponsor levels and corresponding benefits, please see page 3.



Questions? Contact Samantha Womer at 602-258-5786

SPONSOR BENEFITS

	PLATINUM \$10,000	GOLD \$8,000	SILVER \$5,000	BRONZE \$2,500
EXHIBIT SPACE				
Table top exhibit in conference registration area for entire event	●	●		
PUBLIC RECOGNITION OF SPONSORSHIP				
Company name included on conference program, signage and app	LOGO	LOGO	NAME ONLY	NAME ONLY
Company name, logo and link included on conference section of League website	LOGO & WEB LINK	LOGO & WEB LINK	NAME & WEB LINK	NAME ONLY
Company name and logo included on special signage recognizing sponsors at major conference events	LOGO	LOGO	NAME ONLY	NAME ONLY
Public recognition of sponsorship during Opening General Session	●	●	●	●
Company representative invited on stage during Opening General Session	●	●		
Company logo on conference bag	●			
Opportunity to place one pre-approved promotional item in conference bags	●	ADDITIONAL FEE	ADDITIONAL FEE	ADDITIONAL FEE
Ability to distribute pre-approved items to golfers	●	ADDITIONAL FEE	ADDITIONAL FEE	ADDITIONAL FEE
Opportunity to place program ad	ADDITIONAL FEE	ADDITIONAL FEE		
Opportunity to sponsor conference break	ADDITIONAL FEE	ADDITIONAL FEE	ADDITIONAL FEE	ADDITIONAL FEE
Opportunity to sponsor the golf tournament	●	ADDITIONAL FEE	ADDITIONAL FEE	ADDITIONAL FEE
Opportunity to meet and interact with city and town mayors at special sponsor reception	●	●	●	●
Sponsor name and logo listed in conference mobile app	LOGO & WEB LINK	LOGO & WEB LINK	NAME & WEB LINK	NAME ONLY
CONFERENCE REGISTRATIONS				
Complimentary registrations to the conference	4	3	2	2
Complimentary golf registrations	4	2	1	

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EXTRA SPONSOR OPPORTUNITIES



Conference Bag Sponsor (must be a sponsor at any level)

For an \$1000 contribution beyond your selected benefactor level, a sponsor may send the League a pre-approved promotional item from your company to be placed in the conference bags.

Golf Tournament Sponsor (must be a sponsor at any level)

For an \$1000 contribution beyond your selected benefactor level, you will receive a complimentary golf foursome, company logo on signage at the tournament and the opportunity to distribute a company promotional item to golfers.



Conference Break Sponsor (must be a sponsor at any level)

For an \$1000 contribution beyond your selected benefactor level, you may sponsor a conference morning break. Included in this sponsorship opportunity is signage with your company's logo in the coffee/break area. (Please indicate which break you would like to sponsor on the reservation form.)

Ad in Final Conference Program (must be a gold or platinum sponsor)

PLATINUM or GOLD sponsors also have the opportunity to place an ad in the conference program.

- Back Cover \$3,000
- Inside Front Cover . . . \$2,500
- Inside Back Cover . . . \$2,500
- Inside Full Page \$2,000
- Inside Half Page \$1,000



The inside front cover, inside back cover and the back cover are available on a first-come, first-served basis.



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PRELIMINARY CONFERENCE AGENDA

Tuesday, August 20

- Golf Tournament (morning)
- League Resolutions Committee (afternoon)
- Sponsor Reception (evening)
- Welcome Reception (evening)

Wednesday, August 21

- Opening General Session (morning)
 - Parade of Flags
 - Sponsor Recognition
 - Keynote
- League Youth Program (all day)
- Concurrent Sessions (afternoon)
- Dinner and Entertainment (evening)

Thursday, August 22

- Concurrent Sessions (all day)
- Spouse/Guest Program
- Service and Legislative Award Luncheon
- Annual Business Meeting (afternoon)
- Showcase of Cities and Towns (evening)

Friday, August 23

- Closing Sessions (morning)

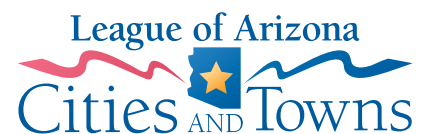
A detailed agenda will be available when registration opens in late May 2019. Once registration is open, the agenda will be posted to the League's homepage, www.azleague.org.



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PAST CONFERENCE SPONSORS

- Agenda Discovery, LLC
- Ameresco
- American Airlines
- American Legal Publishing
- American Medical Response Team
- AMRRP
- ARCADIS
- Arizona Food Marketing Alliance
- Arizona Lottery
- Arizona Metropolitan Trust
- Arizona Pipe Trades UA Local 469
- Arizona State university
- A T & T
- ATN International
- Ballard Spahr
- Banner Aetna
- BMO
- Brown and Associates
- BNSF Railway
- CAP
- CenturyLink
- Charles Abbott
- Cigna
- Civicplus
- Climatec
- Comcast
- Commvault
- Cox Business
- EPCOR
- Gammage and Burham
- Gust Rosenfeld
- Harris
- Highground
- HPACT
- ITC Holdings
- Kairos
- Kasdan Lippsmith Weber Turner
- Kiewit
- Kutak Rock
- LIUNA/LECET Southwest
- McKinstry
- Midstate Energy
- Molera Alvarez
- Mountain states
- National Bank of AZ
- NLC USP
- ONE Community
- PFM
- Public Trust
- RBC
- Redflex
- Republic Services
- Resolution copper
- Salt River Project
- Schneider Electric
- Security Industry Alarm Coalition
- Siemens
- Solar City
- SOLON
- Southwest Gas
- SRP
- Stifel
- Swire Coca-Cola
- Nature Conservancy
- U of A
- TimeClock Plus
- TMobile
- Total Transit
- TEP
- US Communities
- UP
- United Healthcare
- Verizon
- Waste Management
- WAYMO
- Wendel Energy Services
- West Safety Services
- World Wide Tech



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SPONSOR RESERVATION FORM

Please Select a Sponsorship Level:

- Platinum \$10,000
- Gold \$8,000
- Silver \$5,000
- Bronze \$2,500

Extra Benefactor Opportunities:

(Must be a sponsor to participate)

- Conference Bag \$1,000
- Golf Sponsor \$1,000
- Morning Break Sponsor. . . \$1,000

Please mark your preference:

- Wednesday Morning
- Thursday Morning

Conference Program Ad:

(Platinum and gold sponsors only)

- Back Cover \$3,000
- Inside Front Cover. \$2,500
- Inside Back Cover \$2,500
- Inside Full Page \$2,000
- Inside Half Page \$1,000

The Conference Program inside cover and the back cover are on a first-come, first-served basis.

Company Name

Contact Name

Contact Title

Address

City

State

Zip

Phone

Email

If you choose to pay via credit card, there will be an automatic 5% fee included in addition to the sponsorship amount. Please contact Samantha Womer at swomer@azleague.org for a credit card form.

Please return by email, mail or fax, along with your check, by May 24, 2019 to:

League of Arizona Cities and Towns
1820 West Washington Street
Phoenix, Arizona 85007
Fax: 602-253-3874
sponsors@azleague.org

