



# 2025 Cities and Towns Week Theme Calendar

## **SUNDAY | October 19** Community & Culture Services

Highlight your library, museum, cultural center and city/town arts programs!

## **MONDAY | October 20** Administrative Team

Showcase your city's leadership and administrative team – city managers, town clerks, attorneys, finance and budget and all those whose leadership help make your town run!

## **TUESDAY | October 21** Public Safety

Use today to share about the firefighters, police officers and other public safety officials who keep your town a safe place to live!

## **WEDNESDAY | October 22** Parks & Recreation

Cities & Towns know how to play! Feature your city parks and recreation programs today!

## **THURSDAY | October 23** Economic Development

Showcase the people who help your city grow! Use today to share about economic development projects, talk about your economic development team, and highlight important businesses in your community.

## **FRIDAY | October 24** Public Works

Let your citizens know just how much public works means to your city or town. Highlight streets, sewer, water, sanitation, recycling and public works personnel who keep your city clean and running smoothly.

## **SATURDAY | October 25** Mayor & Council

Focus on the elected officials in your town today!