

**TOWN OF SAN TAN VALLEY**

# **LOGO DESIGN COMPETITION**

**Your design could become the  
Town's first official logo and earn  
you a \$2,500 prize!\***

Keys to success: Understand the assignment, keep it simple, make it compatible, make it scalable, make it versatile, and make it readable.

**SUBMISSIONS OPEN FEBRUARY 1ST AND CLOSE  
MAY 1ST | OPEN TO ALL SAN TAN VALLEY  
RESIDENTS!**

\*All submissions are subject to and must comply with the Logo Design Competition Official Rules. Submissions that do not comply with the Official Rules may be rejected or disqualified.

**TOWN OF SAN TAN VALLEY**  
San Tan Valley County Complex, Bronze Room  
31505 N. Schnepf Rd. San Tan Valley, Arizona 85140  
[www.SanTanValley.gov](http://www.SanTanValley.gov)

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**Town of San Tan Valley Logo Design Competition Official Rules**

The Town of San Tan Valley (“Town”) is hosting a logo design competition to solicit original design concepts for possible use as the Town’s official municipal logo. These Official Rules govern the competition, including eligibility requirements, submission procedures, and prize award.

- 1. ELIGIBLE PARTICIPANTS:** Any individual who is a resident of the Town may participate. Participants under 18 years of age must have the consent of a parent or legal guardian.
  
- 2. HOW TO ENTER:** To enter the competition, participants must submit a completed and signed copy of these Official Rules, together with their logo design, by email to [brent.d.billingsley@santanvalley.gov](mailto:brent.d.billingsley@santanvalley.gov) with the subject line “*Town Logo Design Competition.*” All required participant information (and, where applicable, parent/guardian information) must be fully completed on the Official Rules form. Incomplete or unsigned submissions may be rejected. Entries will be accepted beginning **February 1, 2026**, and must be received no later than **May 1, 2026**.
  
- 3. SUBMISSIONS:** All submissions must comply with the following requirements:
  - a. Each design must be the original work of the entrant and may not have been previously published or submitted to any other competition.
  - b. Each design must not include any copyrighted, trademarked, or otherwise licensed material unless the entrant owns all applicable rights.
  - c. Each design must be suitable for use as an official municipal logo, meaning it can be reproduced at various sizes, legibly displayed, and visually represent the Town.
  - d. Each design must be submitted electronically in a format readily accessible by the Town. Finalists and/or the winning entrant may be required to provide the final design in a scalable vector format or other professional formats suitable for reproduction.
  - e. Each design file must be clearly labeled with the entrant’s name and a design title or file name sufficient to identify the submission.
  
- 4. CONTENT GUIDELINES:** All designs must be appropriate for public display and official municipal use. Submissions may not contain political, religious, sexually explicit, obscene, violent, defamatory, discriminatory, or otherwise objectionable content, as determined by the Town in its sole discretion. Designs may not advocate for or against any political party, candidate, or ballot measure; promote commercial goods or services; or infringe upon the rights of any third party, including copyright, trademark, title, or slogan.

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**5. GRANT OF RIGHTS; REPRESENTATION:**

**a. Winning Design.**

By submitting an entry, each entrant acknowledges and agrees that, if their design is selected as the winning design, the entrant shall irrevocably assign and transfer to the Town all right, title, and interest in and to the winning design, including without limitation all copyrights, trademark rights, and any other intellectual property rights. The Town shall have the exclusive and unrestricted right to use, reproduce, modify, adapt, display, publish, license, and otherwise exploit the winning design in any manner and for any purpose the Town deems appropriate, without further permission from or compensation to the entrant (or any other person or entity claiming rights in the design) other than the prize awarded. In addition, the winning entrant hereby irrevocably waives any and all moral rights (including rights of attribution and integrity) to the winning design to the fullest extent permitted by law.

**b. Non-Selected Designs.**

For all submissions not selected as the winning design, ownership shall remain with the entrant. The Town shall not acquire ownership of any non-selected design.

**c. License and Representations.**

By submitting an entry, each entrant, regardless of whether the design is selected as the winning design, grants the Town a non-exclusive, royalty-free license to display, reproduce, and use the submission for purposes of evaluation, public presentation, Town Council and/or public review, and documentation of the competition process. Entrants acknowledge that all submissions may be subject to disclosure under Arizona's public records laws (A.R.S. § 39-121 et seq.) and that the Town cannot and does not guarantee the confidentiality of any materials submitted in connection with this competition. The Town is not responsible for any third-party use of submitted materials.

By submitting an entry, each entrant represents and warrants that:

- (i) the design is the entrant's original work;
- (ii) the entrant owns all rights in the design submitted;
- (iii) the design does not infringe upon any copyright, trademark, or other proprietary right of any third party; and
- (iv) the design is not defamatory, unlawful, or otherwise improper for public display.

**6. SELECTING A WINNER:** All submissions will be reviewed by the Town for eligibility and compliance with these Official Rules. Eligible submissions will be evaluated based on criteria established by the Town, which may include, but are not limited to, creativity, relevance to the community, visual appeal, clarity, and suitability for use as an official municipal logo. The Town shall have sole discretion to determine the weight, applicability, and relevance of any evaluation criteria and may consider any additional factors it deems appropriate. The review

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and selection process shall be conducted in the Town's sole discretion and may include multiple rounds of evaluation, public presentation, advisory review, public input or polling, and/or Town Council consideration. Any public input or voting shall be advisory only, and final selection authority shall remain solely with the Town. The Town reserves the right to request modifications, refinements, or additional information from one or more entrants as part of the selection process. *The Town reserves the right not to select a winner if, in its judgment, no submission sufficiently meets the Town's needs.* The Town may, in its sole discretion, waive non-material or formatting requirements. All decisions of the Town regarding eligibility, compliance, and selection are final and are not subject to appeal or challenge.

7. **PRIZE:** The entrant whose design is selected by the Town as the winning design will receive a monetary prize in the amount of \$2,500. The prize is the sole compensation for the winning design; all other rights, including intellectual property rights, shall be transferred to the Town as described in Section 5(a). The winner is solely responsible for any federal, state, or local taxes associated with receipt of the prize. The Town reserves the right, in its sole discretion, to withhold the prize in the event that no submission meets the Town's needs, or if the winning entrant fails to comply with these Official Rules.
8. **ADDITIONAL DOCUMENTS:** The Town may require additional documentation, materials, releases, agreements, or affidavits from any entrant or potential winner, at any time and in its sole discretion, as a condition of including the entry in the competition and/or awarding the cash prize. This may include, for example, a separate Assignment of Rights confirming the transfer of intellectual property in the winning design to the Town. If any entrant or potential winner fails to respond to such requests or does not provide the required documentation or materials, the Town may, in its sole discretion, disqualify the entrant or withhold the prize.
9. **RELEASE AND INDEMNIFICATION:** All entrants, including the winner, agree to release, indemnify, and hold harmless the Town, its officers, Town Council, agents, assigns, licensees, employees, suppliers, distributors, and advertising/promotion partners, and each such entity's officers, directors, employees, volunteers and agents (collectively, the "Released Parties") harmless from any loss, damage, or liability for infringement of any trademark, copyright, or other proprietary right resulting from the entrant's submission or the Town's use of the submission as authorized under these Official Rules, or other violation of intellectual property rights, or damage to or loss of property, arising out of participation in the competition or publication of any entry materials.
10. **LIMITATION OF LIABILITY:** The Released Parties are not responsible for any errors, technical failures, or unauthorized interference in the submission or judging process. The Released Parties are also not liable for any incorrect information, printing or system errors, or

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for any injury, loss, or damage to persons or property arising from participation in the competition or the use or misuse of any prize.

**11. GOVERNING LAW AND VENUE:** Any disputes arising under these Official Rules shall be governed by Arizona law and resolved exclusively in the courts of Pinal County.

By signing below, you acknowledge that you have read, understand, and agree to be bound by all of the Town of San Tan Valley Logo Design Competition Official Rules. You further represent that your submission is your own original work and, if selected as the winning design, you will assign all rights, title, and interest in the design to the Town as described in the rules. You agree to execute any additional documentation required by the Town to perfect such assignment and accept the terms and conditions of participation, including eligibility, submission, and prize requirements.

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Entrant Signature

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Printed Name

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Date

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Entrant's Phone Number

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Entrant's Residential Address

**If entrant is under 18 years of age:**

By signing below, you attest you are the parent or legal guardian of the entrant named above, you have read and agree to the official rules, including the requirement that the entrant's submission is the entrant's own original work, and consent to their participation in the competition under the terms and conditions of these rules:

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Parent/Legal Guardian Signature

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Printed Name

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Date

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Parent/Legal Guardian's Phone Number

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Parent/Legal Guardian's Residential Address